

ROLL NUMBER: P25701033



Mr. Sanskar Santosh Mishra  
Male

DOB

03-Sep-2003

TECHNICAL SKILLS

- MS Office
- MS Project
- Primavera
- SPSS
- Microsoft Power BI

PERMANENT ADDRESS

Ghanshyam Nagar Badnera Road  
Saturna Amravati  
City: Amravati  
State: Maharashtra  
Pincode: 444607

LANGUAGE

- English
- Hindi
- Marathi

INTERESTS

- Volunteering for Social Causes
- Keen interest in global affairs and geopolitics

SUMMARY OF QUALIFICATION

| Course / Programme               | Board / University Name                                                       | CGPA/ (%) | Passing Year |
|----------------------------------|-------------------------------------------------------------------------------|-----------|--------------|
| MBA-APM                          | NICMAR University, Pune                                                       | 8.65      | 2027         |
| B.Sc.<br><i>Computer Science</i> | SANT GADGE BABA AMRAVATI UNIVERSITY                                           | 60.33     | 2024-Jul     |
| Intermediate                     | MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, AMRAVATI | 85.83     | 2021-Feb     |
| High School                      | MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, AMRAVATI | 73.6      | 2019-Mar     |

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 7 Weeks)

Majestic Realities

04-May-2026 - 27-Jun-2026

7 Weeks

PROFILE: Digital Marketing Intern

**Lead Generation and Client Engagement** : Assisted in identifying and generating potential real-estate leads through digital marketing activities and supported initial client engagement to understand customer requirements and project interest.

**Market Intelligence and Competitor Analysis** : Conducted market research and competitor analysis to study competing real-estate projects their offerings, positioning and marketing approaches, supporting business development activities.

**Site Feasibility and Market Research** : Conducted site surveys and market-level research to understand project locations, surrounding developments, market potential and competitive conditions.

**Business Development Support** : Supported business development initiatives by combining market research, lead-generation activities and digital outreach to improve project visibility and identify potential business opportunities.

**SEO Research and SEO Content Publishing** : Conducted keyword research and SEO analysis, optimized website content and published SEO-focused blogs based on relevant keywords and search intent to improve the online visibility, digital reach and awareness of real-estate projects.

**CRM Basics** : Assisted with basic CRM activities, maintaining lead-related information.

CERTIFICATION DETAIL

- Introduction to corporate finance
- Project Management: Basics for success

ACHIEVEMENT DETAIL

Awarded the **Distinguished Merit Scholarship** at NICMAR University, Pune, granting a **75% programme fee waiver for outstanding performance** in the admissions process.

Successfully **organized multiple college fests and cultural events**, managing end-to-end event planning and on-ground execution.

**Coordinated with sponsors and external partners**, securing financial and in-kind support to enhance event quality and student engagement.

**Led a cross-functional student team to ensure smooth logistics**, creative promotion, and efficient resource allocation.

**Increased student participation and visibility** through innovative marketing strategies and

effective communication across departments.