

ROLL NUMBER: P25703064

**Ms. Tanuja Machhindra
Karale**
Female

DOB

03-Dec-2002

TECHNICAL SKILLS

- MS Office
- MS Project
- Google Analytics
- Canva
- SEMrush
- Ahrefs
- Hubspot
- WordPress
- Hootsuite
- Biffer
- Zoho CRM
- EXCEL

PERMANENT ADDRESS

Deolali Pravara,_x000D_
Rahuri,Ahmednagar
City: Ahmednagar
State: Maharashtra
Pincode: 413716

LANGUAGE

- English
- Hindi
- Maratthi

INTERESTS

- Blogging
- Reading Books
- Fitness Activities
- Trekking
- Dancing
- Capturing & Editing

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.67	2027
B.Com. <i>Marketing</i>	SAVITRIBAI PHULE UNIVERSITY	62.39	2024-May
Intermediate <i>Science (PCMB)</i>	CENTRAL BOARD OF SECONDARY EDUCATION	75	2021-Sep
High School	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, PUNE	88.6	2019-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 23 Weeks)**BESTLA & INDUSTRIES**

05-May-2025 - 31-Aug-2025

16 Weeks

PROFILE: MANAGED SEO & SOCIAL MEDIA CAMPAIGNS,CREATED MARKETING CONTENT & ANALYZED PERFORMANCE METRICS

Conducted keywords research and optimized website content for SEO,including Blogs.

Designed marketing creatives using Canva.

Created event - related social media content

Edsom Fintech pvt. ltd.

04-May-2026 - 27-Jun-2026

7 Weeks

PROFILE: Digital Marketing and Finance Departments

During internship, I was associated with the Digital Marketing and Finance Departments, where I worked on a range of digital marketing and finance related activities. My responsibilities included managing social media platforms, creating and scheduling content, supporting digital marketing campaigns, analyzing campaign performance, assisting in financial data analysis, maintaining financial records, and supporting budgeting and expense tracking.

ACHIEVEMENT DETAIL

Completed Digital Marketing Certification Covering SEO,SEM,Email Markeitng,Social Media Marketing and Content Marketing Advanced Excel CertificationCore member of social Media & PR teams for College fest of BMCCWorked as an Digital Marketing Intern at Bestla & Industries (SEO optimized Content writing including Blogs and website content+ Hnadeling their social media)