

ROLL NUMBER: P25703047**Ms. J SAMHITA**

Female

DOB

03-Oct-2004

TECHNICAL SKILLS

- MS Office
- Canva
- Wordpress

PERMANENT ADDRESS

PATRA STREET BIG BAZAAR
NEAR KHASPA STREET,
BRAHMAPUR
City: Ganjam
State: Odisha
Pincode: 760009

LANGUAGE

- ENGLISH
- HINDI
- TELUGU
- ODIA

INTERESTS

- DANCING
- PHOTOGRAPHY

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.92	2027
B.Com. <i>Honours</i>	KHALLIKOTE UNITARY UNIVERSITY	76.5	2025-Mar
Intermediate <i>Commerce</i>	CHSE BERHMAPUR	81.6	2022-Mar
High School	ICSE BRAHMAPUR	68	2020-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 16 Weeks)**Maruti Suzuki India Limited**

06-May-2026 - 06-Jul-2026

8 Weeks**PROFILE:** Supply Chain Intern

- Engaged with vendor and internal stakeholders to validate end-to-end account workflows login, user creation, role management, and authentication on the VRIKSH supplier collaboration platform
- Supported development of a Go-to-Market (GTM) strategy to drive platform adoption among external partners, gaining direct exposure to stakeholder engagement and account growth tactics.
- Acted as a liaison between vendors and internal teams to troubleshoot platform issues, resolve defects, and improve overall user experience.
- Conducted Functional Testing and User Acceptance Testing (UAT), coordinating with crossfunctional teams to identify and validate fixes.
- Authored SOPs and end-user documentation to standardize onboarding, translating technical processes into clear, actionable guidance for stakeholders

Digit Hack Software Solution

15-May-2024 - 15-Jul-2024

8 Weeks**PROFILE:** Marketing Analyst Intern

- Conducted market and competitor research to identify customer trends, market opportunities and competitive insights, supporting data-driven marketing strategy recommendations.
- Analyzed campaign performance and engagement metrics to identify audience responses and generate actionable insights for improving campaign effectiveness.
- Managed social media platforms and executed digital campaigns to strengthen brand awareness, audience engagement and market reach.
- Developed promotional creatives and marketing materials while maintaining consistent brand communication across digital channels.
- Analyzed audience feedback and campaign responses to refine messaging and improve stakeholder-facing communication.

CERTIFICATION DETAIL

- BUSINESS ANALYTICS WITH EXCEL
- NEGOTIATIONS FUNDEMENTALS
- OPERATIONS MANAGEMENT
- INTRODUCTION TO MARKETING

ACHIEVEMENT DETAIL

- Awarded Gold and Silver medals in school-level running and relay events, demonstrating competitive spirit and teamwork.
- Secured Silver Medal at the District Level in High Jump.
- Volunteered with HHNT NGO, supporting community and social development initiatives.