

ROLL NUMBER: P2201003**Mr. Vijit Yadav**

Male

DOB

10-Feb-2005

TECHNICAL SKILLS

- MS Office
- Python (programming language)
- C (programming language)
- RDBMS (relational database management system)
- MS EXCEL
- Adobe Photoshop
- Adobe Illustrator

PERMANENT ADDRESS

NICMAR UNIVERSITY, MBH ROOM
NO- 116, 25/1, BALEWADI, NEAR
NIA POST OFFICE
City: Pune
State: Maharashtra
Pincode: 411045

LANGUAGE

- ENGLISH AND HINDI

INTERESTS

- Sports
- Yoga
- Trekking
- Reading
- Rubik's Cube

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	8.59	2027
Graduation	NICMAR UNIVERSITY	81.25	2025-Apr
Intermediate	CENTRAL BOARD OF SECONDARY EDUCATION, AGRA, UTTAR PRADESH	70.4	2022-Jul
High School	CENTRAL BOARD OF SECONDARY EDUCATION, AGRA, UTTAR PRADESH	65.4	2020-Jul

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 25 Weeks)**SRV MEDIA PVT. LTD**

06-May-2024 - 06-Jul-2024

8 Weeks**PROFILE: DIGITAL MARKETING**

- Analyzed marketing campaign performance and engagement metrics for clients including Parul University and Symbiosis International University to guide strategy.
- Conducted market research and competitor analysis to identify trends and inform campaign decisions.
- Tracked website traffic, social media engagement, and campaign performance using analytics tools.
- Segmented email lists and audiences to optimize targeting and improve conversions.
- Localized marketing strategies for international markets (Africa, the Gulf, Asia) based on regional insights.
- Prepared performance reports with data-driven recommendations for future campaigns.
- Identified new client promotion opportunities through market insight analysis.
- Collaborated with mentors and cross-functional teams on data-informed marketing strategies.

UNIVERSITY OF ILLINOIS

18-May-2025 - 18-Jul-2025

8 Weeks**PROFILE: FINANCIAL ACCOUNTING WORK THROUGH COURSERA**

- Completed multiple courses under the Financial Management Specialization from the University of Illinois (via Coursera), covering financial accounting, analysis, and reporting.
- Applied financial concepts through a project component, demonstrating practical understanding of financial decision-making and reporting.
- Developed strong skills in financial statement analysis and interpretation.
- Built a solid foundation in financial management principles, including budgeting, forecasting, and performance evaluation.
- Gained practical exposure to real-world financial decision-making processes through coursework and applied project work.

Bombay Stock Exchange Brokers' Forum

04-May-2026 - 10-Jul-2026

9 Weeks**PROFILE: Capital Market Operation**

- Supported membership-related activities and processes for broker members of the exchange
- Managed and organized databases pertaining to member records and operational data

- Assisted with accounts and finance-related tasks and documentation
- Engaged in professional communication and coordination with member brokers
- Contributed to the day-to-day administrative and operational functioning of the organization

CERTIFICATION DETAIL

- NISM Fest

ACHIEVEMENT DETAIL

Excel Fundamentals - Formulas for Finance verified by CFI(Corporate Finance Institute).

Fundamentals of Digital Marketing Verified by Coursera.

Cleared NPTEL Online Certification in Yoga and Positive Psychology for managing career and life with a consolidated score of 60%.

1st Place in DRAMACON during REVERBZ conducted at NICMAR UNIVERSITY, PUNE.

2nd Place in NICMARATHON(silver medal) Intra college.

Basketball Pera premier championship - A State Level inter-college sports meet.

Taekwondo under 17(1st) Regional level