

ROLL NUMBER: P25703043


Mr. ELIAS ELDHOSE
Male

DOB

08-Dec-2000

TECHNICAL SKILLS

- MS Office
- MS Project
- Sales Force

PERMANENT ADDRESS

Neduvellikudy House, Vaikkara
 P.O,Assamannor Perumbavoor
 City: Ernakulam
 State: Kerala
 Pincode: 683549

LANGUAGE

- English
- Malayalam

INTERESTS

- CRICKET
- OFFROADING
- MOVIES
- OVERLAND EXPEDITIONS

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.45	2027
M.A. <i>Economics</i>	UNION CHRISTIAN COLLEGE, ALUVA	63.6	2024-Apr
B.A. <i>Economics</i>	MAR ATHANASIOUS COLLEGE, KOTHAMANGALAM	64.8	2021-Nov
Intermediate <i>Science (PCM)</i>	KERALA BOARD	71.41	2018-May
High School	CBSE, NEW DELHI	85.5	2016-May

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 47 Weeks)
Sri Vaarahi Real Assets

04-May-2026 - 04-Jul-2026

8 Weeks
PROFILE: Intern – Marketing Analytics and Digital Strategies

- **Digital Marketing Support** – Assisted in executing digital marketing campaigns for real estate projects.
- **Marketing Analytics** – Helped analyse campaign performance and customer engagement.
- **Lead Generation Monitoring** – Tracked leads from Google Ads, social media, and property portals.
- **Marketing Reporting** – Prepared reports and analysed marketing data.
- **Sales Coordination** – Worked with the sales team to track leads and conversions.
- **Market Research** – Conducted market and competitor analysis.
- **Content Planning** – Assisted in planning content and digital promotions.
- **CRM Management** – Updated and maintained customer and lead data in the CRM system.

UNION CHRISTIAN COLLEGE

04-Jan-2023 - 10-Oct-2023

39 Weeks
PROFILE: ADAPTING TO THE NEW NORM: EXPLORING CUSTOMERS ATTITUDE TOWARDS E-BANKING SERVICES IN THE POST COVID SCENARIO

1. Project Leader / Principal Investigator

Role: Overall in-charge of the research project.

Responsibilities:

Define the research problem, objectives, and scope of the study.

Design the research methodology

Ensure the project follows the academic guidelines

Supervise data collection, analysis, and report writing

Review and finalize the project report

2. Questionnaire / Survey Designer

Role: Responsible for preparing the interview schedule

Responsibilities:

Develop questions related to awareness, usage, satisfaction, and concerns about e-banking

Ensure questions are clear, unbiased, and relevant to the objectives

Conduct pre-testing of the questionnaire

Modify and finalize the questionnaire based on feedback

3. Data Analyst

Role: Analyse the collected data

Responsibilities:

Apply tools such as percentage analysis, tables, charts, and diagrams
Interpret patterns related to usage, satisfaction, and concerns about e-banking
Compare pre-COVID and post-COVID usage trends
Derive meaningful insights from the data

4. Presentation / Viva Coordinator

Role: Prepare for project defence

Responsibilities:

Prepare PowerPoint slides or summary notes

Highlight objectives, methodology, key findings, and conclusion

Answer questions during viva or presentation

CERTIFICATION DETAIL

- Salesforce Innovator
- Getting started with Microsoft Office 365
- Negotiation, Mediation, and Conflict Resolution - Capstone Project
- Operations Management
- Introduction to Marketing
- International Business

ACHIEVEMENT DETAIL

- **President, Kerala Student Union** at Mar Athanasius College Unit: Led student initiatives and represented student interests before the administration.
- Completed **Master of Arts (M.A.) in Economics** from Mahatma Gandhi University, Kerala.
- Served as **First PG Representative** Union Christian College Union, acting as a liaison between PG students and faculty.
- Organized and executed a dedicated **PG Day** event for postgraduate students, managing planning and coordination.