

ROLL NUMBER: P25701033



Mr. Sanskar Santosh Mishra
Male

DOB

03-Sep-2003

TECHNICAL SKILLS

- MS Office
- MS Project
- Primavera
- SPSS
- Microsoft Power BI

PERMANENT ADDRESS

Ghanshyam Nagar Badnera Road
Saturna Amravati
City: Amravati
State: Maharashtra
Pincode: 444607

LANGUAGE

- English
- Hindi
- Marathi

INTERESTS

- Volunteering for Social Causes
- Keen interest in global affairs and geopolitics

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-APM	NICMAR University, Pune	8.65	2027
B.Sc. <i>Computer Science</i>	SANT GADGE BABA AMRAVATI UNIVERSITY	60.33	2024-Jul
Intermediate	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, AMRAVATI	85.83	2021-Feb
High School	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, AMRAVATI	73.6	2019-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 7 Weeks)

Majestic Realities

04-May-2026 - 27-Jun-2026

7 Weeks

PROFILE: Digital Marketing Intern

Lead Generation and Client Engagement : Assisted in identifying and generating potential real-estate leads through digital marketing activities and supported initial client engagement to understand customer requirements and project interest.

Market Intelligence and Competitor Analysis : Conducted market research and competitor analysis to study competing real-estate projects their offerings, positioning and marketing approaches, supporting business development activities.

Site Feasibility and Market Research : Conducted site surveys and market-level research to understand project locations, surrounding developments, market potential and competitive conditions.

Business Development Support : Supported business development initiatives by combining market research, lead-generation activities and digital outreach to improve project visibility and identify potential business opportunities.

SEO Research and SEO Content Publishing : Conducted keyword research and SEO analysis, optimized website content and published SEO-focused blogs based on relevant keywords and search intent to improve the online visibility, digital reach and awareness of real-estate projects.

CRM Basics : Assisted with basic CRM activities, maintaining lead-related information.

CERTIFICATION DETAIL

- Introduction to corporate finance
- Project Management: Basics for success

ACHIEVEMENT DETAIL

Awarded the **Distinguished Merit Scholarship** at NICMAR University, Pune, granting a **75% programme fee waiver for outstanding performance** in the admissions process.

Successfully **organized multiple college fests and cultural events**, managing end-to-end event planning and on-ground execution.

Coordinated with sponsors and external partners, securing financial and in-kind support to enhance event quality and student engagement.

Led a cross-functional student team to ensure smooth logistics, creative promotion, and efficient resource allocation.

Increased student participation and visibility through innovative marketing strategies and

effective communication across departments.