

ROLL NUMBER: P25703060



Mr. Rawal Jatin Shambhu
Male

DOB

31-Jul-2004

TECHNICAL SKILLS

- MS Excel
- MS Office
- MS Project

PERMANENT ADDRESS

506, Balaji Tower-2, Sutharwad, Vapi
City: Valsad
State: Gujarat
Pincode: 396191

LANGUAGE

- English
- Hindi
- Gujarati

INTERESTS

- Badminton
- Cricket
- Travel

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.31	2027
BBA <i>Bachelor of Management Studies</i>	PARUL UNIVERSITY	70.1	2025-Apr
Intermediate <i>Commerce</i>	GUJARAT SECONDARY & HIGHER SECONDARY EDUCATION BOARD, GANDHINAGAR	76.8	2022-Apr
High School	GUJARAT SECONDARY & HIGHER SECONDARY EDUCATION BOARD, GANDHINAGAR	70	2020-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 8 Weeks)

Simplify Home

05-May-2026 - 30-Jun-2026

8 Weeks

PROFILE: Marketing Intern

Results-driven Marketing & Transformation Intern at Simplify Home with experience in market research, data analytics, digital marketing, and AI-driven automation. Quick to learn and adapt to new processes, with strong communication and collaboration skills.

Conducted detailed competitive research on leading interior design firms in Hyderabad, including Livspace, Vanto, Quadro Living, Elementz Interiors, Interrazo, Flo Interiors, Cutting Edge, Artesan Interiors, and Tint Tone & Shade Interiors. Analyzed their pricing, sales approaches, and market opportunities to identify key industry trends and gaps.

Experienced in improving digital search visibility through SEO and backlink strategies, as well as developing automated workflows to improve lead management and conversion. Skilled at turning research and data into practical insights and working with different teams to support marketing and business transformation goals.

ACHIEVEMENT DETAIL

Achieved District-Level representation in Badminton, demonstrating competitive spirit, discipline and teamwork.

Conducting research on “Barriers to Green Logistics”, focusing on technology-driven solutions including electric vehicles, route optimization and energy-efficient warehousing.