# NICMAR University, Pune

MBA-APM | MBA in Advanced Project Management

**ROLL NUMBER:** P25701074

**Mr. Jaswant Singh R**

Male

## DOB

08-Nov-2000

## TECHNICAL SKILLS

- AutoCAD
- MS Office
- MS Project
- Primavera
- Matlab
- Adobe suite
- Solid works
- HSE documentation

## PERMANENT ADDRESS

9/1, 1st Main Road, New Guddadahalli, Bangalore, Karnataka 560026
City: Bangalore Urban
State: Karnataka
Pincode: 560026

## LANGUAGE

- English
- Hindi
- Kannada
- Tamil
- Telugu

## SUMMARY OF QUALIFICATION

| Course / Programme | Board / University Name | CGPA/ (%) | Passing Year |
|---|---|---|---|
| MBA-APM | NICMAR University, Pune | 8.56 | 2027 |
| B.E. *Mechanical Engineering* | VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI | 61.3 | 2023-Aug |
| Diploma | PVP POLYTECHNIC, BANGALURU | 75 | 2020-Dec |
| High School | KARNATAKA SECONDARY EDUCATION EXAMINATION BOARD, BENGALURU | 68.8 | 2017-May |

## TOTAL WORK EXPERIENCE: 33 month(s)

**Practice Buzz**

25-Sep-2023 - 31-Jul-2025 **1 Years, 10 Months, 6 Days**

**PROFILE:** Marketing Executive

- **Managed Google Ads and Meta Ads campaigns**, including campaign setup, audience targeting, budget allocation, and performance optimization.
- **Generated ~$48,000 in revenue from $1,600 in Google Ads spend**, through structured targeting and campaign optimization.
- **Built and optimized landing pages** to improve campaign relevance, user experience, and conversion performance.
- **Analyzed campaign and conversion data to evaluate performance**, identify optimization opportunities, and improve advertising efficiency.
- **Managed lead generation and qualification**, coordinating with the sales team to track leads and support conversions.

**JBM Ogihara Automotive India Limited**

12-May-2023 - 24-Apr-2024 **0 Years, 11 Months, 12 Days**

**PROFILE:** Production Engineer

â€¢ Supervised shop-floor operations with focus on safe work practices
â€¢ Handled manpower while ensuring basic safety compliance
â€¢ Coordinated with maintenance teams to reduce equipment-related risks
â€¢ Assisted in maintaining 5S and Kaizen safety standards on production lines
â€¢ Supported robot operations with adherence to operational safety protocols

## INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 55 Weeks)

**Acharya Institute Of Technology**

08-Nov-2021 - 07-Oct-2022 **47 Weeks**

**PROFILE:** Digital Marketing Team

- **Managed social media content and digital marketing activities** to support institutional communication and outreach.
- **Planned and produced video content** for digital and social media platforms.
- **Handled photography and video production** for institutional events and promotional activities.
- Coordinated with team members to **plan, create, and publish digital content.**
- Supported **content planning and social media management** to improve audience engagement and online visibility.

**King's Developers & Infrastructure**

18-May-2026 - 18-Jul-2026 **8 Weeks**

**PROFILE:** Management Trainee

- Assisted in **VRV system installation planning and execution**, coordinating HVAC activities.
- Supported **MEP coordination and site execution**, ensuring proper sequencing of installation activities.
- Performed **BIM-based clash detection** to identify coordination issues between MEP and other building services.
- Reviewed and interpreted **electrical drawings** to support site execution and MEP coordination.
- Assisted with site administration, **work-progress tracking, and contractor coordination.**
- Supported **project coordination and day-to-day site activities** to facilitate timely execution of MEP works.

## CERTIFICATION DETAIL

- Electrical Vehicles

## ACHIEVEMENT DETAIL

Kaizen Award at JBM ogihara automotive india (2024)
Head of Photography Club at Acharya (2022-2023)
Volunteer at Upkriti NGO (2023)
Cultural Achiever at Acharya Institutes (2023)