

ROLL NUMBER: P24703056**Mr. Tanishq Duraphe**
Male**DOB**

01-Oct-2000

TECHNICAL SKILLS

- other
- Adobe Premier Pro
- FI Studio
- Canva
- Content Creation
- Brand Logo Designing

PERMANENT ADDRESS

Kotputli Ultratech Cement Works, A-1
City: Jaipur
State: Rajasthan
Pincode: 303101

LANGUAGE

- ENGLISH
- HINDI
- MARATHI

Profile Verification Status

- 10th Marksheet/Certificate is not verified.
- 12th Marksheet/Certificate is not verified.
- Graduation Marksheet/Certificate is not verified.
- Aadhar Card is not verified.
- PAN Card is not verified.

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	NA	2026
Graduation	NOIDA INTERNATIONAL UNIVERSITY	68.68	2022-Sep
Intermediate	CENTRAL BOARD OF EDUCATION, GREATER NOIDA, UTTAR PRADESH	59.6	2019-May
High School	CENTRAL BOARD OF EDUCATION, SATNA, MADHYA PRADESH	60.8	2017-Jun

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 17 Weeks)**ULTRATECH CEMENT**

10-Mar-2024 - 09-May-2024

8 Weeks**PROFILE: TRAINEE IN HR MANAGEMENT**

- Intern and Trainee in HR Management, Ultratech Cement
- **Gained experience in the complete employee life cycle**, covering all stages from onboarding to exit processes.
- **Assisted in the recruitment process**, including sourcing, selecting, and interviewing candidates.
Supported the implementation of talent management strategies, focusing on the development and identification of high-potential employees.
- **Contributed to 3 organizational development** initiatives aimed at improving overall effectiveness and employee engagement.
- **Participated in external hiring processes** using Naukri.com and managed approximately 15 candidate referrals.

ULTRATECH CEMENT

20-May-2025 - 20-Jul-2025

8 Weeks**PROFILE: INTERN**

- **Conducted stakeholder surveys with 50+ key stakeholders** (cement plants, RMC plants, dealers, contractors, infra projects) to evaluate UltraTech™s market presence and customer perception.
- **Analyzed** cement sales patterns, dealer network performance, and customer buying behavior, benchmarking UltraTech against competitors.
- **Studied competitive brand strategies** (pricing, delivery timing, credit terms, and promotional offers) to identify gaps and opportunities in UltraTech™s positioning.

- Researched market demand cycles and seasonal variations, linking procurement timing to sales trends.
- **Prepared 8+ weekly activity & analysis reports for the marketing team**, ensuring timely updates to senior managers.
- **Collaborated with dealers and contractors** to understand challenges in supply chain, influencing recommendations for improved market penetration.
- **Delivered insights** on dealer engagement, brand preference drivers, and competitive threats, supporting actionable lead conversion and sales strategy inputs.
- **Achieved 100% completion of survey targets** within the internship period while ensuring accuracy and reliability of data collected.

ACHIEVEMENT DETAIL

District Level AthleteAs a dedicated district-level athlete from 2016 to 2019, I **excelled in the 100-meter dash, securing a silver medal**, and demonstrated exceptional teamwork by **winning a gold medal in the relay race**.