

**ROLL NUMBER:** P25703064**Tanuja Machhindra Karale**

Female

**DOB**

03-Dec-2002

**TECHNICAL SKILLS**

- MS Office
- MS Project
- Google Analytics
- Canva
- SEMrush
- Ahrefs
- Hubspot
- WordPress
- Hootsuite
- Biffer
- Zoho CRM
- EXCEL

**PERMANENT ADDRESS**

Deolali Pravara,\_x000D\_  
Rahuri,Ahmednagar  
City: Ahmednagar  
State: Maharashtra  
Pincode: 413716

**LANGUAGE**

- English
- Hindi
- Maratthi

**INTERESTS**

- Blogging
- Reading Books
- Fitness Activities
- Trekking
- Dancing
- Capturing & Editing

**SUMMARY OF QUALIFICATION**

| Course / Programme | Board / University Name                                                   | CGPA/ (%) | Passing Year |
|--------------------|---------------------------------------------------------------------------|-----------|--------------|
| MBA-NBS            | NICMAR University, Pune                                                   | 7.67      | 2027         |
| Graduation         | BRIHAN MHARASHTRA COLLEGE OF COMMERCE                                     | 62.39     | 2024-May     |
| Intermediate       | CENTRAL BOARD OF SECONDARY EDUCATION                                      | 75        | 2021-Sep     |
| High School        | MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, PUNE | 88.6      | 2019-Mar     |

**INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 16 Weeks)****BESTLA & INDUSTRIES**

05-May-2025 - 31-Aug-2025

**16 Weeks****PROFILE:** MANAGED SEO & SOCIAL MEDIA CAMPAIGNS,CREATED MARKETING CONTENT & ANALYZED PERFORMANCE METRICS

Conducted keywords research and optimized website content for SEO,including Blogs.

Designed marketing creatives using Canva.

Created event - related social media content

**ACHIEVEMENT DETAIL**

Completed Digital Marketing Certification Covering SEO,SEM,Email Markeitng,Social Media Marketing and Content Marketing Advanced Excel CertificationCore member of social Media & PR teams for College fest of BMCCWorked as an Digital Marketing Intern at Bestla & Industries (SEO optimized Content writing including Blogs and website content+ Hnadeling their social media)