

ROLL NUMBER: P25703060**Rawal Jatin Shambhu**
Male**DOB**

31-Jul-2004

TECHNICAL SKILLS

- MS Office
- MS Project

PERMANENT ADDRESS

506, Balaji Tower-2, Sutharwad, Vapi
City: Valsad
State: Gujarat
Pincode: 396191

LANGUAGE

- English
- Hindi
- Gujarati

INTERESTS

- Badminton
- Cricket
- Travel

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.31	2027
Graduation	PARUL UNIVERSITY, VADODARA	70.1	2025-Apr
Intermediate	GUJARAT SECONDARY & HIGHER SECONDARY EDUCATION BOARD, GANDHINAGAR	76.8	2022-Apr
High School	GUJARAT SECONDARY & HIGHER SECONDARY EDUCATION BOARD, GANDHINAGAR	70	2020-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 8 Weeks)**Simplify Home**

05-May-2026 - 30-Jun-2026

8 Weeks**PROFILE:** Marketing Intern

During my internship as a Marketing Intern at Simplify Home, I was responsible for conducting on-ground market research to identify customer preferences and market trends. I contributed to search engine optimization (SEO) activities by supporting keyword optimization and backlink development to improve the company's online visibility. My role also involved assisting in brand positioning initiatives, enhancing digital marketing strategies, and implementing AI-driven solutions to improve marketing efficiency and operational effectiveness. Additionally, I supported strategic business initiatives through research, process optimization, and effective collaboration while maintaining professionalism, dedication, and a proactive learning attitude throughout the internship.