

ROLL NUMBER: P25703040



Jamdade Sumit Shekhar
Male

DOB

03-Nov-2003

TECHNICAL SKILLS

- MS Office
- MS Project
- Advanced Excel

PERMANENT ADDRESS

NICMAR GATE NO 2, MILLENNIUM
BOYS HOSTEL, RAM NAGAR,
BALEWADI ROAD, BANER, PUNE
City: Pune
State: Maharashtra
Pincode: 411015

LANGUAGE

- English
- Hindi and Marathi

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.84	2027
Graduation	SARHAD COLLEGE OF ARTS, COMMERCE AND SCIENCE, KATRAJ, PUNE, MAHARASHTRA	74.6	2024-Jun
Intermediate	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, PUNE (SATARA/MAHARASHTRA)	84.33	2021-Mar
High School	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION, PUNE (WAI, SATARA/MAHARASHTRA)	87.2	2019-Mar

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 7 Weeks)

Majestic Realities

04-May-2026 - 27-Jun-2026

7 Weeks

PROFILE: Digital Marketing intern

During this internship my primary responsibilities included:

- SEO & GEO Optimization: Developed and optimized digital content for traditional SEO and modern Generative Engine Optimization (GEO).
- Social Media Management: Executed targeted marketing campaigns across LinkedIn, Instagram, Reddit, and Facebook.
- Lead Generation: Supported outreach and produced conversion-focused content to drive lead generation.
- Business Development: Supported business development and marketing initiatives.
- CRM & Lead Tracking: Managed customer databases, tracked prospective leads, and supported engagement activities.

CERTIFICATION DETAIL

- International Business I (University of New Mexico - Coursera)
- Operations Management (IESE Business School - Coursera)
- Negotiation Fundamentals (ESSEC Business School - Coursera)