

ROLL NUMBER: P25703005**Ayush Rath**
Male**DOB**

28-Dec-2001

TECHNICAL SKILLS

- AutoCAD
- MS Office
- MS Project

PERMANENT ADDRESS

D2-202, NISARG NIRMITI
HOUSING SOCIETY, PIMPLE
SAUDAGAR
City: Pune
State: Maharashtra
Pincode: 411027

LANGUAGE

- English
- Hindi & Odia

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	7.63	2027
Graduation	MIT SCHOOL OF ENGINEERING PUNE	70.27	2023-May
Intermediate	CBSE DELHI	67.2	2019-Jul
High School	CBSE DELHI	85.5	2017-Jun

WORK EXPERIENCE (2 Years 1 Month)**Spades Entertainment**

01-Jun-2023 - 30-Jun-2025

2 Years, 0 Months, 29 Days**PROFILE:** Executive Marketing & Business Development

- â€¢ Planned and executed marketing campaigns for events, productions, and brand collaborations.
- â€¢ Managed social media, influencer tie-ups, and digital promotions to boost engagement.
- â€¢ Identified and secured new business opportunities, partnerships, and sponsorships.
- â€¢ Conducted market research to track trends and competitor activities.
- â€¢ Coordinated with internal teams for event execution and client satisfaction.