

ROLL NUMBER: P25701028


Madhura Dinesh Bagwe
Female

DOB

12-Oct-1999

TECHNICAL SKILLS

- AutoCAD
- MS Office
- MS Project
- sketchup
- lumion
- enscape
- photoshop

PERMANENT ADDRESS

1802,AISHWARYA HEIGHTS,OPP
 LIC COLONY_x000D_ MITHAGAR
 ROAD, Mulund East.
 City: Mumbai Suburban
 State: Maharashtra
 Pincode: 400081

LANGUAGE

- ENGLISH
- HINDI
- MARATHI

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-APM	NICMAR University, Pune	9.10	2027
Graduation	BHARATI VIDYAPEETH COLLEGE OF ARCHITECTURE, NAVI MUMBAI	71	2022-Apr
Intermediate	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION	64	2017-May
High School	MAHARASHTRA STATE BOARD OF SECONDARY AND HIGHER SECONDARY EDUCATION	87.2	2015-Mar

WORK EXPERIENCE (2 Years 2 Months)
Godrej & Boyce Manufacturing Company Limited

19-Sep-2022 - 11-Dec-2024

2 Years, 2 Months, 22 Days
PROFILE: Assistant Manager- studio design for Interio Division

Specialised in residential interior projects with a strong focus on sales, client engagement, and end-to-end project delivery, ensuring high-quality interiors that meet both design and business objectives.

- Drove sales for residential interior projects by identifying client requirements, presenting design concepts, and finalising contracts.
- Collaborated with clients to create tailored interior solutions that balanced aesthetics, functionality, and budget.
- Developed proposals, pricing, and design presentations to support sales closures.
- Coordinated with vendors, contractors, and suppliers for material selection and timely execution.
- Monitored project timelines, budgets, and quality to ensure client satisfaction.
- Maintained strong relationships with clients, leading to referrals and repeat business.

Key Skills:

Residential interiors, sales strategy, client relationship management, negotiation, vendor coordination, budgeting, and project delivery.

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 26 Weeks)
Daisaria Associates

27-Jan-2021 - 11-Jun-2021

19 Weeks
PROFILE: Intern

Assisted in executing architectural and interior design projects, handling drafting, planning, layouts, and design, while applying practical knowledge of design software to deliver quality results.

Pidilite Industries Limited

04-May-2026 - 26-Jun-2026

7 Weeks
PROFILE: Intern

Pidilite Industries Limited (Pidilite Professional Solutions - PPS) Summer Intern – Strategic GTM Research & Market Development | May 2026 – June 2026

- **Formulated Go-To-Market Strategy:** Developed a commercial market-entry framework for Pidilite Professional Solutions to capture market share in the precast construction chemical sector.
- **Executed Primary Market Research:** Surveyed key industry decision-makers across primary regional hubs to analyse growth drivers and adoption trends across residential and infrastructure projects.

- **Conducted Technical Site Evaluations:** Evaluated field engineering workflows and material performance through primary site visits at major developments, including the Mumbai–Ahmedabad High-Speed Rail Corridor and Suraksha Smart City.
- **Performed Product Gap & Competitor Analysis:** Benchmarked Pidilite products against incumbent chemical brands, identifying critical site vulnerabilities such as joint water leakage and tower crane idle times.
- **Mapped Product Application Opportunities:** Aligned on-ground technical construction challenges with specialised product offerings across grouts, sealants, bonding agents, and repair mortars to define target application areas.
- **Recommended Strategic Pilot Projects:** Shortlisted high-potential pilot construction sites and precast manufacturing facilities to demonstrate, test, and validate chemical product performance under active field conditions.

ACHIEVEMENT DETAIL

In my working period, I consistently achieved and exceeded quarterly targets, earning multiple performance rewards for my contributions. Additionally, I received recognition for my outstanding docket preparation, which demonstrated my excellent organisational abilities, accuracy, and attention to detail. I successfully handled high-value design and execution projects, effectively balancing creativity with business objectives, and was commended for my adaptability, dedication, and ability to deliver results within timelines and budgets.