

ROLL NUMBER: P25700619



Chirag Kumar
Male

DOB

23-Jan-1997

TECHNICAL SKILLS

- MS Office
- MS Project

PERMANENT ADDRESS

E-1008, Fusion Homes, TechZone 4,
Greater Noida West
City: Gautam Buddha Nagar
State: Uttar Pradesh
Pincode: 201318

LANGUAGE

- ENGLISH
- HINDI

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-ACM	NICMAR University, Pune	7.75	2027
Graduation	MANIPAL UNIVERSITY JAIPUR, RAJASTHAN	81.1	2020-Jun
Intermediate	CENTRAL BOARD OF SECONDARY EDUCATION, DELHI	71.4	2015-May
High School	CENTRAL BOARD OF SECONDARY EDUCATION, DELHI	77.9	2013-May

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 7 Weeks)

Pidilite Industries Ltd.

04-May-2026 - 26-Jun-2026

7 Weeks

PROFILE: Summer Intern

Project: Conduct Market Research to Evaluate PIL Potential in Top Interior Design Accounts - Delhi NCR

- Participated in client meetings with the Pidilite Professional Solutions (PPS) team to present product solutions including Dr. Fixit, Roff, Dr. Cipy, ICA Decorative Finishes, Tenax, and construction chemicals.
- Collected and analyzed market intelligence on product awareness, competitor positioning, customer pain points, and emerging business opportunities.
- Identified specification opportunities, product awareness gaps, distribution challenges, and new product development insights to support strategic business decisions.
- Prepared presentations, client meeting reports, and strategic recommendations based on field interactions to assist the PPS team in strengthening engagement with the A&D community.

ACHIEVEMENT DETAIL

Presented: Paper at Scopus-indexed Conference, JK Lakshmipat University, Jaipur.