

ROLL NUMBER: P25700145**Balaji Korrapati**

Male

DOB

13-Apr-2001

TECHNICAL SKILLS

- AutoCAD
- MS Office
- MS Project
- Primavera
- Basics of BIM
- Costex

PERMANENT ADDRESS15-75/1, Tholimitta Street,
Venkatagiri.

City: Sri Balaji

State: Andhra Pradesh

Pincode: 524132

LANGUAGE

- TELUGU
- ENGLISH
- HINDI

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-ACM	NICMAR University, Pune	9.60	2027
Graduation	RAJIV KNOWLEDGE VALLEY ANDHRA PRADESH	98	2023-May
Intermediate	ANDHRA PRADESH BOARD OF INTERMEDIATE EDUCATION	93.2	2019-May
High School	CENTRAL BOARD OF SECONDARY EDUCATION ANDHRA PRADESH	95	2017-Apr

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 7 Weeks)**Pidilite Industries**

04-May-2026 - 26-Jun-2026

7 Weeks**PROFILE:** Marketing Intern B2B

- Worked on the project titled "Electronics flooring market mapping, competition assessment and penetration index development".
- Mapped the electronics industry landscape to identify potential end-use segments for flooring solutions, covering key manufacturing hubs and clusters.
- Analyzed competitor products, pricing, and positioning to assess competitive landscape.
- Gathered primary data through industry site visits and secondary data via reports, databases, and trade publications to support market sizing.
- Identified key customer segments and high-potential accounts within the electronics sector.
- Developed a penetration index framework to quantitatively assess market entry potential across identified electronics industry segments.
- Synthesized research findings into actionable insights and presented recommendations to the marketing team for strategic decision-making.

CERTIFICATION DETAIL

- Financial and Non-Financial Managers
- NPTEL online course on German-1

ACHIEVEMENT DETAILI was the **Mandal Topper** in my class 10 with **10.00 CGPA** .I was the **University Topper** in my B.tech with **9.80 CGPA** .Completed a course on **Financial and Non-Financial Managers** from Coursera with 100% grade.Completed NPTEL online certification course on **German-1** with a score of **73%**.