

ROLL NUMBER: P2201008


Zakiya Shamshuddin Mulla
Female

DOB

08-Jul-2004

TECHNICAL SKILLS

- MS Office
- Ms Powerpoint
- Canva
- Ms Excel
- Ms office
- Basic use of PowerBi
- Adobe Photoshop and illustrator
- Basic SQL

PERMANENT ADDRESS

A-403 Mithras Park ,Near Shivar Chowk, Pimple Saudagar
 City: Pune
 State: Maharashtra
 Pincode: 411027

LANGUAGE

- English
- Hindi
- Marathi

INTERESTS

- sketching
- painting
- singing
- travelling
- learning new languages

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	NA	2027
Graduation	NICMAR UNIVERISTY, PUNE	92.34	2025-Apr
Intermediate	PUNE/MAHARASHTRA	80.4	2022-Jul
High School	PUNE/MAHARASHTRA	85.2	2020-Jul

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 16 Weeks)
SRV MEDIA PVT. LTD

06-May-2024 - 28-Jun-2024

7 Weeks
PROFILE: DIGITAL MARKETING - INTERN

- As a digital marketing intern, I was responsible for drafting **content for advertising** based on clients requirements. Different Software were learned and used for **nurturing content** on different platforms like WhatsApp, email and SMS.
- **Cleaning the data and reporting of daily campaigns** required to excel sheet Skills and shortcuts.
- **Extensive research work** to draft a Foundation for **content creation** on a new program or concept.
- **Analyzing the trends** of previous campaigns with variables click rates, geography based performance , gave an idea what time the nurturing should be done. This helped the in further decision making .
- Aside from all the office work , my role to be an achiever to acquire those **certification from HubSpot and Google ads** , made learning process more fun.

UNIVERSITY OF ILLINOIS

18-May-2025 - 18-Jul-2025

8 Weeks
PROFILE: FINANCIAL ACCOUNTING WORK THROUGH COURSERA

- Through the completion of 9 courses under the **Financial Management Specialization, Financial Analysis “ Skills for Success Specialization, and associated guided projects**, I have built a strong foundation in accounting, investment analysis, corporate finance, and business process management.
- These courses have not only deepened my technical **understanding of financial statements**, valuation, and risk assessment, but also enhanced my practical skills through hands-on Excel applications, forecasting, and scenario analysis.
- I have developed understanding about the concept that allows me to interpret data strategically and support effective decision-making in diverse financial contexts.
- The guided projects from this course have solidified the concepts allowing me to apply the theoretical knowledge to practical analysis to produce implications.
- Learning about the importance of ethics and real-world business scenarios has helped me identify challenges and draw insights about the performance from them.

CERTIFICATION DETAIL

- Lean Six Sigma Green Belt Certification Programme by KPMG
- Investment Risk Management
- Create a Financial Statement using Microsoft Excel
- Business Analysis & Process Management
- Financial Management
- Financial Analysis - Skills for Success

ACHIEVEMENT DETAIL
ON CAMPUS EVENTS:

- Gold Medalist as Top ranker in Bachelors in Business Administration (BBA)

- Merit scholarship certificate for semester 1 of IMBA batch(2022-27)
- Merit scholarship certificate for semester 3 of IMBA BATCH (2022-27).
- Merit scholarship certificate for semester 4 of IMBA BATCH (2022-27).
- Merit scholarship certificate for semester 5 of IMBA BATCH (2022 -27)
- Merit scholarship certificate for semester 6 of IMBA BATCH (2022 -27)
- 2nd position in 'swinging through ages' group singing competition.
- 2nd position in sustainable Ganapati model making competition.
- Active role of a class representative for 3 years from 2022 to 2025: Conflict resolution and problem solving , encouraging classmate to participate in events and activities, Circulating information to the classmates and more.

Entrance exams

- Cleared the MHT-CET 2022 with 89.748 Total percentile score with PCM.
- Cleared NATA (National Aptitude test in Architecture) with score of 109 out of 200.

Community service in :ORIEARTH NATURE FOUNDATION

Duration of the internship: 02_07_23 to 11_09_23 (approx. 10 weeks)

Location: Maharashtra

Roles and responsibility:

My primary role was to create presentations for students of class 7 till class 12 on the behalf of ORIEARTH NATURE FOUNDATION. My focus was to **create presentations** that keep students interested throughout process plus easy for the teachers to explain the particular topic. The presentation were made in such a way that the students were allowed to interact with their peers and parents and **brainstorm** their **creative and innovative** minds. Apart from the presentations, **slogans** were created from scratch for putting it up on the notice board of the schools and other institutes.

Social Immersion program NISARGAMITRA FARMS in Badlapur district, Pune**Location:**

Program allowed me to connect directly with the farm life and understand the value of regenerative agriculture. These techniques have focus on the organic, multilayer and the food forest models. The farm emphasizes biodiversity, ecological balance and soil health which creates a live example of how farming can harmonize with nature. The experienced had helped me to validate my belief about the importance of Nature as it is and for the Human existence.