

ROLL NUMBER: P2201002**Udit Singh**

Male

DOB

25-Feb-2004

TECHNICAL SKILLS

- MS Office
- C & C++ PROGRAMMING
- ORACLE
- PHOTOSHOP
- ILLUSTRATOR

PERMANENT ADDRESS

115, MBH BOYS HOSTEL, NICMAR
UNIVERSITY, POST OFFICE, 25/1,
BALEWADI ROAD, RAM NAGAR,
BANER, PUNE, MAHARASHTRA
City: Pune
State: Maharashtra
Pincode: 411045

LANGUAGE

- ENGLISH
- HINDI

SUMMARY OF QUALIFICATION

Course / Programme	Board / University Name	CGPA/ (%)	Passing Year
MBA-NBS	NICMAR University, Pune	9.34	2027
Graduation	NICMAR UNIVERSITY, PUNE	91.1	2025-Apr
Intermediate	CENTRAL BOARD OF SECONDARY EDUCATION, AGRA, UTTAR PRADESH	74	2022-Jul
High School	CENTRAL BOARD OF SECONDARY EDUCATION, KOTA, RAJASTHAN	88.4	2020-Jul

INTERNSHIP / PROFESSIONAL TRAINING (Total Duration: 26 Weeks)**SRV MEDIA PVT. LTD**

06-May-2024 - 06-Jul-2024

8 Weeks**PROFILE:** DIGITAL MARKETING

Developed engaging promotional content for students to boost visibility and engagement for clients like Parul University and Symbiosis International University.

Created marketing content tailored for different regions, including Africa, the Gulf, and Asia, to match local preferences and cultures. In this we adapted language, tone, and style to make content relevant and effective for each region.

Implemented social media strategies specific to each region to increase engagement and reach.

Created and sent targeted email, whatsapp and sms campaigns to nurture leads and drive conversions.

Researched market trends and competitor strategies to inform content and campaigns. Identified new promotion opportunities based on market insights.

Monitored and analyzed website traffic, social media engagement, and campaign performance using analytics tools.

Using various CRM platforms analyzed the leads and updated the data with the team.

Collaborated with mentors and colleagues to brainstorm and execute creative marketing strategies.

Contributed to various projects and supported cross-functional teams as needed.

Nicmar

07-Jul-2024 - 07-Sep-2024

8 Weeks**PROFILE:** Data Analyst

Conducted student surveys and data analysis using Microsoft Excel and Google Forms to identify and prioritize the top 100 challenges faced by students.

Used Miro for visualizing and mapping key student challenges and workflow improvements.

Analyzed pre- and post-platform time management patterns with Excel charts and data visualization tools.

Managed project documentation, research findings, and reports using Google Workspace (Docs, Sheets, Slides).

Designed the internship presentation using Microsoft PowerPoint, highlighting project goals, platform impact, and future roadmap.

Assisted in planning and feature brainstorming sessions for upcoming tools like AI-based study planners and academic dashboards.

Gained hands-on experience in data-driven decision-making, team collaboration, and digital platform development for the education sector.

UNIVERSITY OF ILLINOIS

18-May-2025 - 18-Jul-2025

8 Weeks**PROFILE: FINANCIAL ACCOUNTING WORK THROUGH COURSERA**

Analyzed financial statements including balance sheets, income statements, and cash flow reports to assess organizational performance.

Applied financial theories and strategic frameworks to real-world business case studies.

Created comprehensive financial statements and reports using Microsoft Excel, implementing formulas, charts, and pivot tables for data analysis.

Conducted investment risk assessments using risk management principles and sensitivity analysis.

Evaluated corporate finance metrics such as value creation and capital structure decisions.

Worked on business analysis and process management projects to identify bottlenecks and recommend process improvements.

Utilized online learning tools and resources on Coursera for continuous professional development.

Collaborated virtually with peers and instructors to review and improve project deliverables.

Enhanced data interpretation, problem-solving, and financial decision-making skills through practical assignments.

Prepared reports and documentation summarizing financial findings and recommendations.

ACHIEVEMENT DETAIL

1. I participated as Player in the Gymnastics Talent Identification & Training Camp organized by District Gymnastics Association held at St. Clare's Sr. Sec. School on 6-10-2013 to 6-11-2013 and achieved Grade 'B'.
2. I was awarded for my outstanding performance in the Inter School Painting Competition conducted by the Commission For Youth, Archdiocese of Agra on 27-11-2014.
3. I participated in the Flower Arrangements organized by the Ashok Foundation of Art And Culture and The Horticulture Club Of Agra organized on 19-02-2016.
4. I was awarded a certification for participating in OCAS MATHEMATICS ASSESSMENT at school level examination in 2017-18.
5. I was awarded with the participation prize for the Inter House Patriotic Dance Competition held in our school on 15-08-2017.
6. I cleared NATIONAL TALENT SEARCH EXAM(NTSE) STAGE-1, 2019-20, held by Board Of Secondary Education, Rajasthan.
7. I was awarded a certificate for successfully completing the course YOGA AND POSITIVE PSYCHOLOGY FOR MANAGING CAREER AND LIFE from Feb-Apr 2023 by National Programme on Technology Enhanced Learning.
8. I was awarded a certificate for securing 2nd position during Sanskriti Arambh 2022 event conducted at Nicmar University, Pune.
9. I was awarded with certificates of IMO and IOM in 2019.
10. I was awarded with the Certificate of Internship for participating in 30 Days Internship in Social Science organized by Child and Women Development and Exploitation Prevention Welfare Institute.