

Position: Vice-Chancellor

Name: Sameer Sharma Email: sameersharma3@gmail.com Mobile: 8085856437 Gender: Male Date of Birth: 28-Jul-1964	
--	---

Education Detail

Education Level	Board / University	Institute / School / College	Marks	CGPA	Year
PhD	Vikram University, Ujjain	Pt.J.N. Institute of Business Management, (UTD), Ujjain	0.00	0.00	2007
Subjects / Specialization: Management					
Post Graduation	Sri Sathya Sai Institute of Higher Learning(Deemed University), Prasanthinilayam	Sri Sathya Sai Institute of Higher Learning(Deemed University), Prasanthinilayam	71.80	4.53	1988
Subjects / Specialization: Marketing Management					
Graduation	Sri Venkateswara University, Tirupati	S.V.U.College of Engineering, Tirupati	53.50	0.00	1986
Subjects / Specialization: Electronics & Communication Engineering					
Higher Secondary	Board of Intermediate Education,A.P., Hyderabad	Sri Sai Baba National Junior College, Anantapur	79.60	0.00	1981
Subjects / Specialization: Mathematics, Physics, Chemistry, English, Hindi					
Secondary	Board of Secondary Education, A.P., Hyderabad	L.R.G. English High School, Anantapur	71.83	0.00	1979
Subjects / Specialization: General Science, Composite Mathematics, Social Studies, English,Hindi					
Other	UGC	UGC NET	74.27	0.00	2012
Subjects / Specialization: Management					

Work Experience (Total: 16Y 4M)

#	Organization	Designation	From	To	Duration
1	Bhopal Institute of Technology & Management-MBA. (affiliated to Barkatullah University, Bhopal)	Professor & Director	Feb 2023	Present	3Y 3M
2	Amity International Business School, Amity University Uttar Pradesh, Noida	Professor	Aug 2008	Jun 2009	0Y 10M
3	PIMR, People's University, Bhopal	Professor & Director/ Dean	Jun 2009	Oct 2021	12Y 3M

Research Publication

#	Title	Journal	Year
1	Financial Awareness: A Survey of Students in Bhopal	International Journal of Latest Technology in Engineering, Management & Applied Science (IJLTEMAS), ISSN 2278-2540, Volume XIV, Issue IV	Apr-2025
2	Effectiveness of specific educational methods: An analysis of socially disadvantaged students	International Journal of Literacy and Education,(P-ISSN: 2789-1607, E-ISSN: 2789- 1615),Vol.5, Issue 1	Jan-2025
3	Supply Chain Management in Healthcare – An Assessment	Journal of Emerging Technologies and Innovative Research (ISSN-2349-5162) , Volume 12, Issue 3	Mar-2025
4	SCM in Healthcare-An Overview	Materials Management Review, Vol. 20, Issue 9,	Jul-2024
5	Fostering a Culture of Caring: Examining Student Perceptions of School Environment & Leadership	International Journal of Creative Research Thought, Vol.12, Issue 8	Aug-2024
6	The Impact of Organizational Culture on Creativity: A Case Study of HEG Ltd., Mandideep	Asha Paras International Multidisciplinary Research Journal, Vol.1, Special Issue	Oct-2024
7	”Charming’s Woes” Case Study	IUP Case Folio,(ISSN: 0972-5350)	Dec-2021
8	Global Competitiveness and CSR	Materials Management Review, Vol. 16, Issue 8	Jun-2020
9	Quality Education through Smart Classes	Naveen Samajik Shodh, Vol.12, Issue 6,	Aug-2020
10	Retail Investors Awareness towards Stock Market Investment	International Education and Research Journal, Vol.5, Issue 1	Jan-2019
11	Stock Market Knowledge of Investors and their Saving and Investment	International Journal of Research in Management & Business Studies, Vol.6, Issue 1	Mar-2019
12	Retail Share Market Investors and Savings	International Journal of Business and Management Invention, Vol.8, Issue 1, Ver.1	Jan-2019
13	A study on Role of Technology in Indian Banking Sector	Journal of Management Research and Analysis (JMRA) , Vol 5, Issue 1	Jan-2018
14	A Comparative Study of Job Satisfaction Level of Regular Employees and Outsourced Employees of Rail Coach Factory, Nishatpura , Bhopal	International journal of basic and applied research, Volume 8 Number 9,	Sep-2018
15	A Study on Factors Affecting Motivation and its Effect on Employees Performance of Public Sector	International Research Journal of Business & Management, Vol.No. XI, Issue 3	Mar-2018
16	Investors Preference towards Saving & Investment	IOSR Journal of Economics and Finance, Vol 9, Issue 5, Ver III	Dec-2018
17	Work & Spirituality	Journal of Sri Sri University, Cuttack	Jun-2018
18	Role of ICT in Education Sector: A Study of ICT Tools in Educational Setting	International Journal of Management, IT & Engineering,Vol.8, Issue 5(1)	May-2018
19	Role of Mobile Banking- The Future of Banking Industry	People’s Journal of Management, Issue 9 & 10	Jul-2017
20	The impact of EBIT and RONW on Market Capitalization of foreign investments	Indian Journal of Vocational Education, Vol.23	Oct-2017
21	Service Quality Indirectly Influences Customer Loyalty via Customer Satisfaction: Results from a Literature Survey	Rajagiri Management Journal, RCBS, Kochi, Vol.9 Issue 1	Jun-2015

22	Potential and current scenario of Management Education in Bhopal	People's Journal of Management, PIMR, Bhopal, Issue-7&8	Oct-2015
23	Planning for Retirement through NPS	People's Journal of Management, PIMR, Bhopal, Issue-5 & 6	Oct-2014
24	The Role of a Teacher and Education: A Study	Naveen Samajik Shodh, Vol.6, Issue 3,	May-2014
25	"NPS –A Way to Plan for Retirement	Prabandhan & Taqniki - Management Research Journal, Vol.7	Aug-2013
26	Factors involved in developing Commercial Friendship with customers in Retail Financial Services	International Journal of Marketing, Financial Services & Management Research	Jun-2012
27	Achieving Global Leadership	Prabandhan& Taqniki- Management Research Journal, Vol.6	Aug-2012
28	Importance of Teacher Education	Naveen Samajik Shodh, Vol.4, Issue 9	Nov-2012
29	A Study of Buyers' Perceptions of Packaging	Pragyaa – Journal of Management, Vol.2, Issue 2,	Dec-2011
30	An analysis of customer attitude towards banking services with reference to private sector banks	People's Journal of Management, Bhopal, Issue-4	Dec-2011
31	Good HRD Climate inevitable for Glocalization	Good HRD Climate inevitable for Glocalization	Aug-2010
32	Work & Worship-Spirituality at Work	Prabandhan & Taqniki- Management Research Journal, Vol.4	Oct-2010

Published Books / Chapters

#	Book Title	Publisher	Institution
1	Business Communication: A Textbook	Pothi.com	Barkatullah University, Bhopal
2	Management of Financial Services.....and their Marketing	Pothi.com	Barkatullah University, Bhopal
3	"Avenue Shree : Future Ahead", Case Study in Marketing in "Cases in Management – Indian Experiences", PIMR Monograph series 13/ 2005	Prestige Institute of Management and Research, Indore	DAVV, Barkatullah University
4	Educating the Educators: Capacity Building Essential for Successful ICT for Education in Indian Institutions", in Global Economic Meltdown-Response, Resilience & Revival Strategies	VNSIM & Indra Publishing House, Bhopal	Barkatullah University, Bhopal
5	"Determinants of Performance of Stock Broking Firms: A Perspective of Customer Satisfaction & Customer Retention", Research paper published in the book 'Mapping Business Excellence through Vision, Values and Vibrant Practices',	Excel Books, New Delhi	Barkatullah University, Bhopal

Administrative Experience (Total: 13Y 1M)

#	Post	Institution	From	To	Duration
1	Professor & Dean-Academics & Admissions	Maharishi University of Management & Technology, Bilaspur, C.G.	Nov 2021	Sep 2022	0Y 9M
2	Professor & Director/ Dean	PIMR, People's University, Bhopal	Jun 2009	Oct 2021	12Y 3M

Major Research

#	Project Title	Value	Agency	From	To	Duration
1	Nil	0	0	May 2026	May 2026	0Y 0M

International Experience

#	Organization / Body	Experience
1	Leeds Metropolitan University, Leeds, U.K.	5 weeks faculty and student exchange programme
2	Aston University, Birmingham, U.K.	One day International Seminar

Leadership Experience

#	Brief Description
1	My administrative experience at People's University, Bhopal and Maharishi University of Management & Technology, Bilaspur was also a leadership experience as I led a team of motivated faculty members in achieving better results for the universities in ter

Statutory Authorities

#	Institution	Statutory Forum	From	To
1	People's University, Bhopal	Dean, Faculty of Management & Hotel Management and Member, Board of Studies	May 2011	Oct 2021
2	Maharishi University of Management & Technology, Bilaspur	Dean, Faculty of Management and Member, Board of Studies	Nov 2021	Sep 2022

Quality Assurance Experience

#	Area	Institution	From	To	Achievements
1	NAAC Accreditation	People's University, Bhopal	Jun 2017	Jun 2020	Contributed to the University's accreditation process.

PhD Student Guided

#	Guide No	Co-Guide No
1	9	-

Youth Development Experience

#	Activity	Institution	Achievements	From	To	Duration
1	Nil	0	0	May 2026	May 2026	0Y 0M