

Position: Vice-Chancellor

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Gender: Male
Date of Birth: 20-May-1967



Education

#	Board / University	Institute	Specialization	Marks	CGPA	Year
1	U P Board	GIC Raebareli		83.40	0.00	1981
2	U P Board	GIC Raebareli		73.60	0.00	1983
3	Allahabad University	Allahabad University Campus		63.50	0.00	1986
4	Allahabad University	J K Institute of Applied Physics (Allahabad University Campus)		62.00	0.00	1989
5	Allahabad University	MONIRBA (Allahabad University Campus)		62.00	0.00	1991
6	Allahabad University	MNNIT (Allahabad University)		0.00	0.00	2006

Work Experience (Total: 28Y 0M)

#	Organization	Designation	From	To	Duration
1	All India Management Association, New Delhi	Program Manager	Sep 1996	May 2000	3Y 7M
2	NICMAR, Delhi Campus	Program Manager	May 2000	Nov 2000	0Y 5M
3	Rajarshi School of Management and Technology, Varanasi	Professor	Nov 2000	Aug 2005	4Y 9M
4	EMPI Business School, New Delhi	Professor	Aug 2005	Oct 2006	1Y 1M
5	GNA IMT Phagwara, Punjab	Director/ Professor	Oct 2006	Nov 2007	1Y 0M
6	Noida Institute of Engineering and Technology	Director/ Professor	Nov 2007	Feb 2009	1Y 3M
7	GNIT (MBA Institute)	Director/ Professor	Mar 2009	Oct 2009	0Y 7M
8	Lord Krishna College of Management, Ghaziabad	Director/ Professor	Oct 2009	Jul 2012	2Y 9M
9	IEC Group of Institutions, Greater Noida	Group Director	Jul 2012	Jun 2017	4Y 10M
10	Rajarshi School of Management and Technology, Varanasi	Director	Jun 2017	Apr 2023	5Y 10M
11	DBS Global University Dehradun	Campus Director	Apr 2023	Oct 2024	1Y 6M

Research Publication

#	Title	Journal	Year
1	AI Enabled HR Analytics: Effective HR Practices and organizational sustainability using predictive decision making	International Journal of Business and Systems Research	Jul-2025
2	Unraveling The Threads of Sustainable consumption Exploring The Nexus of Environmental Concern Consumer Attitude and Interpersonal Behaviour On Green Purchase Intention and Behaviour	Academy of Marketing Studies Journal	Jan-2025
3	AI Powered Fraud Detection in Financial Transactions: A Machine Learning Approach Available	Journal of Information Systems Engineering and Management	Dec-2024
4	Development of Agro-Supply Chain Elemental Management (ASCEM) model for the efficient implementation of E-commerce	Library Progress International	Dec-2024
5	Factors Affecting Online Education: A Study Conducted in Varanasi of India	Empirical Economics Letters	Jun-2024
6	The experiences of work-life balance, job performance and stress among married working women in private academic institutions	Int. J. Business and Globalisation	Jul-2024
7	Challenges of work life and coping modalities: a study of work life balance of married working women with special reference to public and private sector banks of Jaipur	Int. J. Business and Globalisation	Sep-2023
8	What do university students expect from retail stores	International Journal of Indian Culture and Business Management	Jun-2021
9	A study on factors affecting employee engagement in Indian industries	Sambodhi, UGC - CARE Journal	Dec-2020
10	A study of Gaps in Service Quality at Leading Private Sector Commercial Bank in Greater Noida	The IUP Journal of Bank Management	Feb-2013

Published Books / Chapters

#	Book Title	Publisher	Institution
1	Computer Networks Driven E Commerce	Excel Publishers, New Delhi	AIMA Nodal Centres
2	Strategic Management and Business Policy	John Wiley	A number of National and International Institutions
3	Innovation and R&D management	Dreamtech	Pondicherry University
4	Customer Relationship Management	Dreamtech	Pondicherry University
5	Service Marketing	Bharti Publications	DBS Global University, Haridwar University, Kigali University Rwanda.

Administrative Experience (Total: 10Y 9M)

#	Post	Institution	From	To	Duration
1	Director	Rajarshi School of Management and Technology Varanasi	Jun 2017	Apr 2023	5Y 10M
2	Group Director	IEC Group of Institutions	Jul 2012	Jun 2017	4Y 11M

Major Research

#	Project Title	Value	Agency	From	To	Duration
1	Women Entrepreneurship in Uttarakhand	350000	UCOST, Dehradun	Dec 2023	Apr 2024	0Y 4M
2	Investigation of new product line within the reach of existing product development process setup and infrastructure.	500000	Enertia Fabritech Private Limited, Laxmi Nagar, Delhi	Apr 2014	Sep 2014	0Y 5M

International Experience

#	Organization / Body	Experience
1	University of Kigali, Rwanda	Visiting Faculty and Resource Faculty in the field of Marketing and Strategic management
2	University of Kigali, Rwanda	Board Member on The Journal of Education for Social Transformation and Nation Building, which will soon become the Journal of Higher Education Studies (JHES),
3	Science PG Journal	Reviewer of the Research Papers
4	European Business and Management	Editorial and Reviewer
5	International Journal of Academic Research & Development	Editor in Chief

Leadership Experience

#	Brief Description
1	I was awarded as the best researcher in my domain area by an independent body We Grow India
2	Was awarded as the best speaker by Unmute by Gunjan
3	Attended the Convocation in Mangalmay Group of Institutions as Guest Speaker
4	Was awarded as the outstanding Vice Chancellor of the year in 2025
5	Was awarded as the Vice Chancellor of the Year

Statutory Authorities

#	Institution	Statutory Forum	From	To
1	RSMT, U P College Varanasi (Affiliated to AKTU, Lucknow)	Head of the Department	Nov 2000	Aug 2005
2	EMPI Business School, New Delhi	Chairman, Board of Studies	Aug 2005	Oct 2006
3	IEC University, Baddi, Himachal	Member, Board of Studies	Jul 2012	Jun 2017
4	IEC University, Baddi, Himachal	Dean of Faculty of Business Management	Jul 2012	Jun 2017
5	IEC University, Baddi, Himachal	Member, Academic Council	Jul 2014	Jun 2017
6	IEC University, Baddi, Himachal	Member, Executive Council	Jul 2014	Jun 2017
7	IIC, Pimpri Chichwad University	Member of Professional/ Academic Bodies	Jul 2024	Jun 2025

Youth Development Experience

#	Activity	Institution	Achievements	From	To	Duration
1	Workshop on "Cluster Computing: Emerging Dimensions" for MCA students	RSMT, U P College Varanasi (Affiliated to AKTU, Lucknow)	There was good participation from all quarters especially in the field of IT. The students learnt the tings from doing	Sep 2004	Oct 2004	0Y 1M